Date: January 31, 2025

Event Report

Event: Mock Pitching Rounds for SSIP
Type: Workshop
Time: 3:00 PM – 5:00 PM
Venue: B326, Indus University
Speakers: Prof. Shaswat Padalia (Asst. Dean R&D) & Prof. Ritesh Patel (Asst. Professor)
Total Participants: 81

Overview

The **Mock Pitching Rounds for SSIP** workshop was designed to prepare student innovators for actual pitching events under the Student Startup and Innovation Policy (SSIP). The session simulated real-time startup pitching scenarios, enabling participants to refine their business communication, pitch decks, and presentation skills in front of expert mentors.

Highlights

- **Startup Pitch Structure**
  - Introduction to key elements: Problem, solution, market, business model, financials
  - Importance of storytelling, clarity, and timing in pitches

- **Pitching Techniques & Presentation Tips**
  - Do's and don'ts for investor communication
  - Use of data and visual aids in pitch decks
  - Art of closing a pitch with impact

- **Live Pitching Sessions**
  - 15+ selected student teams presented their startup ideas
  - Constructive feedback was provided on each pitch regarding idea clarity, value proposition, scalability, and monetization

- **Panel Suggestions**
  - Specific guidance was given for improvements in SSIP grant applications
  - Emphasis on alignment with societal impact and PoC readiness

Outcomes

- Students became familiar with the **pressure and expectations of real pitching events**

- Participants gained **critical feedback** on their pitch decks and delivery style
- Enhanced preparedness for upcoming **ICSII and SSIP pitching opportunities**

Conclusion

The workshop effectively simulated real-world pitch scenarios, helping participants polish their startup presentations. The feedback and mentoring from Prof. Shaswat Padalia and Prof. Ritesh Patel were highly appreciated, marking the session as a valuable preparatory experience for students seeking SSIP support.